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# Business History

- The Basket Company
- www.baskethq.com
- 10+ years in business
- Existing business
- Wholesale
- Minimal Hours/Resources
- Financially Stable
- Low Overhead

# Business History Cont.

- Powder Coating Alternatives
- www.powdercoatingnh.com
- 1 + year in business
- Existing business
- Service Based Company
- Local and Corporate Client Accounts
- Higher Overhead
- Higher Growth Potential

#### What to Look For When Investing

- 1. Initial Investment Never invest money you don't have!
- 2. Potential Growth
- 3. Local/Regional Competition
- 4. Business Reputation
- 5. Learning Curve
- 6. Client Base
- 7. Diversification

### Things to think about

What is a career?

Technically my first "career" started at age 5 and ended at 9

If you do something you love, technically you never work a day in your life? Ehhhhh....I'd rather follow the saying that if you do something that challenges you, you'll never be bored. Yes, you can love it but it is still work but make sure that work is something that will challenge you and keep you interested and wanting to learn more.

Always Always Ask Questions

The busier I am the more successful I become – Organization and time management is key. Adding 1 hour to your day will make a huge difference in productivity