





Dysfunctional Founder's Team

- > Team Lacks Competence
- ➤ Lack of Diversity in Thought (Group Think)
- > Relationship Problems
- > Founder's Agreement not in Place
- No Clearly Defined Responsibilities
- > No Real Passion for the Business
- Being Inflexible

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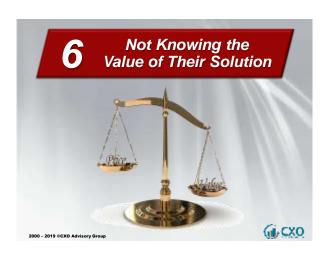


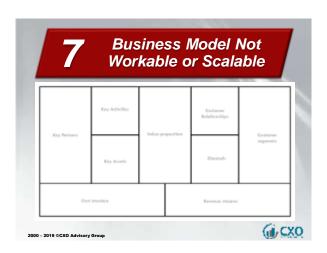


































Driving Profitable Growth

We help companies optimize business development and marketing; accelerate sales; and seize the most attractive growth opportunities.

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CXO Advisory Group

- CXO Advisory Group is a strategic operations advisory and management firm comprised of proven C-level executives with both breadth and depth of experience.
- CXO Advisory Group Team members have achieved success in positions ranging from: President/CEO to COO, and VPs of Sales, Marketing, Corporate Development and Human Resources.
- Has proven success in business development and in building US sales and distribution channels

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How Can We Help You?

Business Strategy Services

- Audit business practices and organization
- Evaluate product and pricing strategies
- · Evaluate effectiveness of sales channel
- Assess effectiveness of existing sales and marketing programs

Market Entry Program

- · Analyze competitive landscape
- Market launch strategy and plan
- Channel strategy and programs
- Establish sales channels
- · Generate sales and manage relationships
- · Identify and develop strategic partnerships

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How Can We Help You?

Sales Channel Management

- · Review and revise sales channel strategies
- · Channel partner identification, prospecting and recruitment
- Eliminate channel conflict
- · Channel contract development and negotiation

Interim Management Resources

- · Interim CEO, COO, CMO, CSO
- · Interim VP of Sales and Marketing
- · Consultant on staff
- · Launch team coaches

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How Can We Help You?

Venture Advisory Services

- · Fine tune operations, business strategy and market entry
- · Assist with due diligence
- · Strategic business assessment of portfolio companies

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